



A full-service marketing & design agency  
dedicated to commercial real estate

[connectcreative.media](http://connectcreative.media)

# Connect puts the CRE in CREative.

We're Connect CREative, a full-service marketing and design agency. We specialize in the commercial real estate industry and have an extensive background in all things CRE. Our team combines business, marketing, communications, and design acumen to develop comprehensive strategies to create, build, and grow successful brands.

100+

*Years of Combined  
CRE Experience*

50+

*Connect CREative  
Clients*

100%

*Commercial  
Real Estate*

“Connect CREative’s team is talented and delivers high-quality videos tailored to our needs. It’s been a pleasure working with the entire team.”

James Flynn,  
President & CIO



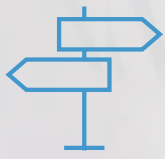
## Select Clients



For more information contact Jennifer Lloyd, Director of Creative Services  
858.373.8582 | [jlloyd@connect.media](mailto:jlloyd@connect.media)

As a fully-integrated real estate marketing agency, we are uniquely positioned to create a synergistic and holistic approach to each new project. Our philosophy is guided by market intelligence, thoughtful strategy, rigorous planning, and out-of-box thinking. We're not only passionate about the work we do, we're passionate about creating meaningful results.

### Services Offered



#### Strategy

- Brand Identity
- Brand Strategy
- Brand Guidelines & Training
- Tagline Development
- Value Proposition
- Marketing Programs/Plans
- Product Launch
- Thought Leadership



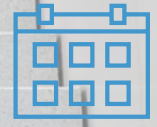
#### Creative

- Logo Design
- Advertising (Print & Digital)
- Presentation Design
- Copywriting
- Content Marketing
- Press Releases
- Email Design & Marketing
- Wayfinding & Signage Design



#### Digital

- Video Production
- Website Design & Development
- Hosting & Maintenance
- Search Engine Optimization (SEO)
- Pay-per-Click (PPC)
- Audience Development
- Reporting & Analytics
- Social Media



#### Events

- Groundbreaking Events
- Conferences
- Product Launches
- Seminars
- Webinars
- Executive Retreats
- Client Appreciation
- Event Strategy



**connect**  
CREative

515 S Figueroa Street, Suite 350  
Los Angeles, CA 90071

[www.connectcreative.media](http://www.connectcreative.media)