

CONNECT *Conferences*

2020 Conference Schedule

JANUARY	Houston	AUGUST	Texas Multifamily*
FEBRUARY	Florida	AUGUST	Orange County
FEBRUARY	Retail West*	SEPTEMBER	Atlanta
MARCH	Industrial Midwest*	SEPTEMBER	Chicago II
MARCH	Los Angeles	OCTOBER	Inland Empire
APRIL	New York	OCTOBER	National Investment & Finance*
APRIL	Bay Area	OCTOBER	Healthcare Real Estate*
MAY	Apartments*	NOVEMBER	Industrial*
MAY	Austin Lunch	NOVEMBER	Seattle
JUNE	Chicago	DECEMBER	Westside Los Angeles
JUNE	Boston		

* Indicates a National Event

CONNECT *Conferences*

Sponsorship Opportunities

EVENT HOST

- Speaker or moderator position
- Top recognition on all email promos, website, and ads
- Top recognition on all event signage
- 3-minute, company supplied, video during panel change or opportunity to give brief opening remarks
- 12 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Dedicated e-blast to targeted list announcing your participation at the conference
- Opportunity to display pull-ups, property images, renderings, or visuals of some form at the event to promote the property or project
- Copy of attendee list with contact info

GOLD - \$6,000

- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 8 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with contact info

SILVER - \$4,000

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with contact info

EXHIBIT 1 - \$2,500

- Room for a pop-up display
- Electric at booth space
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Copy of attendee list

EXHIBIT 2 - \$1,500

- Room for a pop-up display
- 1 complimentary registration
- 20% discount code to be used for additional registrations & distribution to company database
- Copy of attendee list

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Sponsorship Opportunities

LUNCH SPONSOR - \$6,000

- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded cocktail napkins at lunch (provided by Connect)
- Branded gobo light at lunch (provided by Connect)
- Exhibit space
- Copy of attendee list with contact info

COCKTAIL RECEPTION SPONSOR - \$6,000

- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded cocktail napkins at reception (provided by Connect)
- Branded gobo light at reception (provided by Connect)
- Option to include a signature drink at the reception
- Exhibit space
- Copy of attendee list with contact info

WIFI SPONSOR - \$4,500

- Recognition on all email promos, website, ads and event signage
- Custom branded Wi-Fi network and login
- Wi-Fi and information cards on every chair
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with contact info

NETWORKING BREAK SPONSOR - \$3,500

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded napkins at networking break (provided by Connect)
- Connect staff to announce sponsoring company before start of break
- Exhibit space
- Copy of attendee list with contact info

STEP-AND-REPEAT SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Co-branded Step & Repeat with company logo & Connect logo (provided by Connect)
- Copy of attendee list

LANYARD SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded lanyards (provided by Connect)
- Copy of attendee list

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ATTENDEE BAG SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded attendee bags placed on all attendee chairs (bags provided by sponsor company)
- Option to place a piece of company's marketing collateral in bag
- Copy of attendee list

WATER BOTTLE SPONSOR - \$2,000

- Recognition on all email promos, website, ads and event signage
- 2 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded water bottles placed at all attendee tables and for speakers on stage (water bottles provided by sponsor company)
- Copy of attendee list

PROGRAM BIO EMAIL SPONSOR

- Connect Conferences sends an email at the start of each panel to all attendees at the event, which includes the headshots, bios and a way to connect to all panelists on the stage. Add your branding to this email as a digital program ad
- \$750 per email
- \$3,000 for all emails at National Event (6-7 emails)
- \$2,000 for all emails at Regional Event (4-5 emails)
- 600 x 244px banner or 728 x 90px banner and 140 characters of text on panel email
- Full contact information for all ad clicks

PASSPORT - \$5,000

- 40 event registrations to use for your employees and clients (approximate 50% discount per registration)
- Valid for your choice of any events throughout the year