

# CONNECT *Advertising*

**SEVEN MILLION+**  
*emails sent per month*

**400K<sup>+</sup>** CRE  
Professionals in  
Our Database

**250K<sup>+</sup>** average pageviews  
per month at  
connect.media

**110K<sup>+</sup>** unique website  
visitors monthly

**FORTY** *news stories published per day*

**Grew from 5k to 150k**  
**high-level daily readers**

# Demographics and Reach

Connect reaches the top players in the commercial real estate industry across all property types, as well as every discipline that contributes to the dynamic world of CRE.

From New York to California and everywhere in between, Connect reaches a national audience of the most active players in CRE.

## NATIONAL

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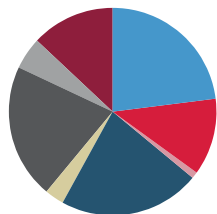
**Emily Lettieri**

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### DEMOGRAPHICS

75,000 subscribers

#### PROPERTY TYPE



#### AUDIENCE

Brokers:	31%
Own/Inv/Dev:	34%
Finance:	23%
Other:	12%

## CALIFORNIA

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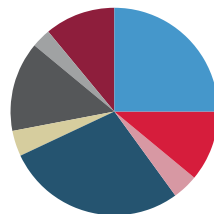
**Sarah Quinn**

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### DEMOGRAPHICS

30,000 subscribers

#### PROPERTY TYPE



#### AUDIENCE

Brokers:	32%
Own/Inv/Dev:	28%
Finance:	29%
Other:	11%

## NEW YORK

### EDITORIAL CONTACT

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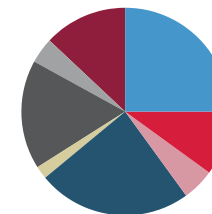
**Emily Lettieri**

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### DEMOGRAPHICS

33,000 subscribers

#### PROPERTY TYPE



#### AUDIENCE

Brokers:	32%
Own/Inv/Dev:	30%
Finance:	28%
Other:	10%



## TEXAS

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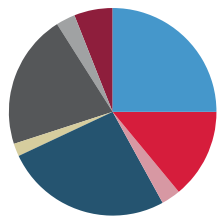
**Emily Lettieri**

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### DEMOGRAPHICS

22,000 subscribers

#### PROPERTY TYPE



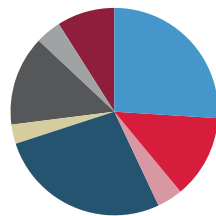
#### AUDIENCE

Brokers:	29%
Own/Inv/Dev:	33%
Finance:	28%
Other:	10%

### DEMOGRAPHICS

15,000 subscribers

#### PROPERTY TYPE



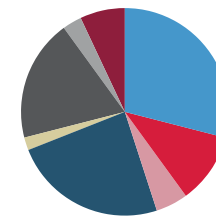
#### AUDIENCE

Brokers:	29%
Own/Inv/Dev:	31%
Finance:	29%
Other:	11%

### DEMOGRAPHICS

13,000 subscribers

#### PROPERTY TYPE



#### AUDIENCE

Brokers:	31%
Own/Inv/Dev:	31%
Finance:	28%
Other:	10%



## SEATTLE

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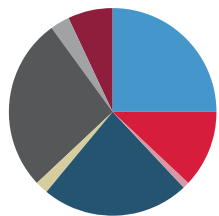
**Emily Lettieri**

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### DEMOGRAPHICS

18,000 subscribers

#### PROPERTY TYPE



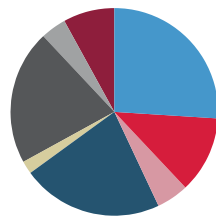
#### AUDIENCE

Brokers:	33%
Own/Inv/Dev:	29%
Finance:	26%
Other:	12%

### DEMOGRAPHICS

23,000 subscribers

#### PROPERTY TYPE



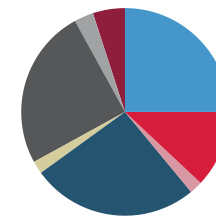
#### AUDIENCE

Brokers:	32%
Own/Inv/Dev:	29%
Finance:	28%
Other:	11%

### DEMOGRAPHICS

15,000 subscribers

#### PROPERTY TYPE



#### AUDIENCE

Brokers:	27%
Own/Inv/Dev:	33%
Finance:	29%
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## *Two New Markets in 2020*

### **Phoenix & Washington DC**

#### *Regional Website*

Connect is proud to announce the expansion of our daily news coverage to two new markets: Phoenix and Washington DC. Our daily coverage will feature a full slate of articles singularly focused on the latest local deals and top industry players across all property types and all CRE disciplines.

Like all of Connect's stories, our news will be delivered in 150 words or less and each story will connect you directly to the players in the deal.

#### *Daily Emails*

The daily newsletter will provide the latest news, trends, and must-have intelligence for each new region.

Advertising is sold by the week and all advertising opportunities are meticulously tracked. You will receive much more than just the impression count. We'll provide you the leads you need to expand your business in the region of your choosing.

#### *Daily Editions Distribution*

**PHOENIX**

*11,000*

**WASHINGTON DC**

*24,000*