

Demographics and Reach

Connect reaches the top players in the commercial real estate industry across all property types, as well as every discipline that contributes to the dynamic world of CRE.

From New York to California and everywhere in between, Connect reaches a national audience of the most active players in CRE.

NATIONAL

EDITORIAL CONTACT

Dennis Kaiser

dkaiser@connect.media

AD SALES CONTACT

Sarah Quinn

squinn@connect.media

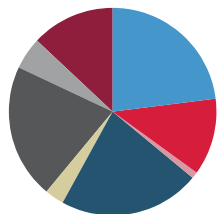
Emily Lettieri

elettieri@connect.media

DEMOGRAPHICS

75,000 subscribers

PROPERTY TYPE



AUDIENCE

Brokers:	31%
Own/Inv/Dev:	34%
Finance:	23%
Other:	12%

CALIFORNIA

EDITORIAL CONTACT

Dennis Kaiser

dkaiser@connect.media

AD SALES CONTACT

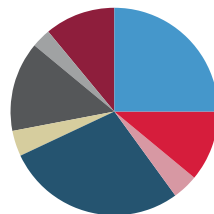
Sarah Quinn

squinn@connect.media

DEMOGRAPHICS

30,000 subscribers

PROPERTY TYPE



AUDIENCE

Brokers:	32%
Own/Inv/Dev:	28%
Finance:	29%
Other:	11%

NEW YORK

EDITORIAL CONTACT

Paul Bubny

pbubny@connect.media

AD SALES CONTACT

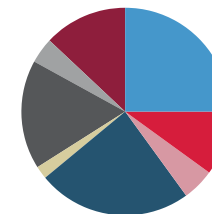
Emily Lettieri

elettieri@connect.media

DEMOGRAPHICS

33,000 subscribers

PROPERTY TYPE



AUDIENCE

Brokers:	32%
Own/Inv/Dev:	30%
Finance:	28%
Other:	10%



TEXAS

EDITORIAL CONTACT

Amy Wolff Sorter

asorter@connect.media

AD SALES CONTACT

Emily Lettieri

elettieri@connect.media

CHICAGO

EDITORIAL CONTACT

Paul Bubny

pbubny@connect.media

AD SALES CONTACT

Emily Lettieri

elettieri@connect.media

BOSTON

EDITORIAL CONTACT

David Cohen

dcohen@connect.media

AD SALES CONTACT

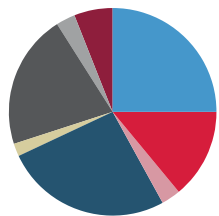
Emily Lettieri

elettieri@connect.media

DEMOGRAPHICS

22,000 subscribers

PROPERTY TYPE



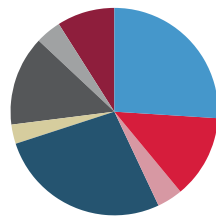
AUDIENCE

Brokers:	29%
Own/Inv/Dev:	33%
Finance:	28%
Other:	10%

DEMOGRAPHICS

15,000 subscribers

PROPERTY TYPE



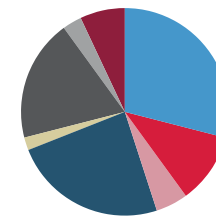
AUDIENCE

Brokers:	29%
Own/Inv/Dev:	31%
Finance:	29%
Other:	11%

DEMOGRAPHICS

13,000 subscribers

PROPERTY TYPE



AUDIENCE

Brokers:	31%
Own/Inv/Dev:	31%
Finance:	28%
Other:	10%



SEATTLE

EDITORIAL CONTACT

Dennis Kaiser

dkaiser@connect.media

AD SALES CONTACT

Sarah Quinn

squinn@connect.media

FLORIDA

EDITORIAL CONTACT

David Cohen

dcohen@connect.media

AD SALES CONTACT

Emily Lettieri

elettieri@connect.media

ATLANTA

EDITORIAL CONTACT

David Cohen

dcohen@connect.media

AD SALES CONTACT

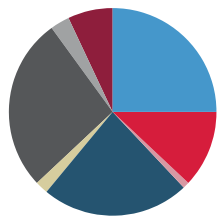
Emily Lettieri

elettieri@connect.media

DEMOGRAPHICS

18,000 subscribers

PROPERTY TYPE



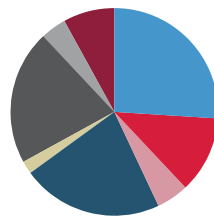
AUDIENCE

Brokers:	33%
Own/Inv/Dev:	29%
Finance:	26%
Other:	12%

DEMOGRAPHICS

23,000 subscribers

PROPERTY TYPE



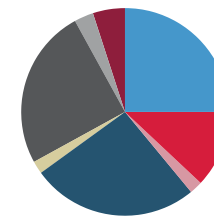
AUDIENCE

Brokers:	32%
Own/Inv/Dev:	29%
Finance:	28%
Other:	11%

DEMOGRAPHICS

15,000 subscribers

PROPERTY TYPE



AUDIENCE

Brokers:	27%
Own/Inv/Dev:	33%
Finance:	29%
Other:	11%



ARIZONA

EDITORIAL CONTACT

Dennis Kaiser

dkaiser@connect.media

AD SALES CONTACT

Sarah Quinn

squinn@connect.media

WASHINGTON, D.C.

EDITORIAL CONTACT

David Cohen

dcohen@connect.media

AD SALES CONTACT

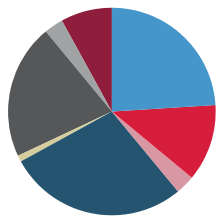
Emily Lettieri

elettieri@connect.media

DEMOGRAPHICS

23,000 subscribers

PROPERTY TYPE



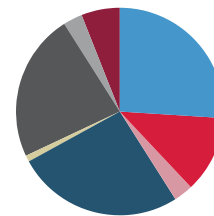
AUDIENCE

Brokers:	34%
Own/Inv/Dev:	27%
Finance:	30%
Other:	9%

DEMOGRAPHICS

21,000 subscribers

PROPERTY TYPE



AUDIENCE

Brokers:	33%
Own/Inv/Dev:	29%
Finance:	28%
Other:	10%